WHAT IS CLAIMED IS:

- 1. A method for operating a telematics unit within a mobile vehicle, the method comprising:
- receiving radio station information;

 detecting an initiation command received from a user interface; and providing the radio station information to the telematics unit responsive to the detected initiation command.
- 10 2. The method of claim 1, further comprising receiving a communication command; and initiating a wireless communication via the telematics unit responsive to the received communication command.
- 15 3. The method of claim 2, further comprising:

 determining if the initiated wireless communication is connected;
 initiating wireless voice communication from a user interface when
 the initiated wireless communication is connected;
- terminating the wireless communication when the initiated wireless communication is not connected; and
 - reinitializing the terminated wireless communication via the telematics unit responsive to the received communication command.
- The method of claim 1, further comprising
 initiating a wireless communication via the telematics unit responsive to the detected initiation command.

- 5. The method of claim 1, wherein the radio station information is selected from the group consisting of: radio station identification, radio station telephone number, one or more radio station messages, alert data such as traffic hotline reports, government emergency alerts, weather alerts, sports scores and stock quotes;
- 6. The method of claim 1, wherein the radio station information is broadcast on a sub-carrier band.

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- 7. The method of claim 1, wherein the user interface is a voice activated user interface.
- 8. The method of claim 1, wherein the user interface is manually operable push button user interface.
 - 9. A computer readable medium for operating a telematics unit within a mobile vehicle, comprising:

computer readable code for sensing received radio station 20 information;

computer readable code for detecting an initiation command received from a user interface; and

computer readable code for providing the radio station information to the telematics unit responsive to the detected initiation command.

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10. The computer readable medium of claim 9, further comprising: computer readable code for initiating a wireless communication via the telematics unit responsive to a received communication command.

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- 11. The computer readable medium of claim 10, further comprising: computer readable code for determining if the initiated wireless communication is connected;
- computer readable code for initiating wireless voice communication

 from a user interface when the initiated wireless communication is connected;

 computer readable code for terminating the wireless

 communication when the initiated wireless communication is not connected; and

 computer readable code for reinitializing the terminated wireless

 communication via the telematics unit responsive to the received communication

 command.
 - 12. The computer readable medium of claim 9, further comprising: computer readable code for initiating a wireless communication via the telematics unit responsive to the detected initiation command.

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- 13. The computer readable medium of claim 9, wherein the radio station information is selected from the group consisting of: radio station identification, radio station telephone number, one or more radio station messages, alert data such as traffic hotline reports, government emergency alerts, weather alerts, sports scores and stock quotes;
- 14. The computer readable medium of claim 9, wherein the radio station information is broadcast on a sub-carrier band.

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15. The computer readable medium of claim 9, wherein the user interface is a voice activated user interface.

- 5 16. The computer readable medium of claim 9, wherein the user interface is manually operable push button user interface.
 - 17. A system for operating a telematics unit within a mobile vehicle, the system comprising:

means for receiving radio station information;
means for detecting an initiation command received from a user interface; and

means for providing the radio station information to the telematics unit responsive to the detected initiation command.

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